Scoring With Innovative Solutions.
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Few people have the knack for managing informational data and the largest missing link in productivity and efficiency is the ability to harness the myriad of informational pieces, collectively known as unstructured data, into digital knowledge.

However, AmberSoft has placed the solution to such a problem literally at one's fingertips. Its Unified Document Management Solution (UDMS), called FingerTips, allows organisations to develop, capture, store and manage, among others, all unstructured documents (both paper and electronic) that are generated and handled by the organisation daily into a repository of information that is fully indexed, profiled, archived and ready for sharing. DMS products are usually archival tools suitable for storing and retrieving information. FingerTips goes beyond that, specialising in the creation of documents, such as office files, browsing, e-mail management, capturing of paper and electronic info, storage and retrieval from any online media. It maximises the use of screen real estate with innovative file management, searching and viewing with the results displayed in a compact and easy-to-use manner. Little wonder then that AmberSoft walked away with the top prize in the "Best of General Applications" category in MSC-Apicta 2004.

AmberSoft started off in 1993 developing man-machine interface (MMI) programs for the power industry by building hardcore tools in Malaysia for Asea Brown Boveri (ABB) Europe. Harvinder Singh, president of AmberSoft said, a strategic decision was taken in 1997 to tap into the country's software solutions market. The company scored a major coup when the Kuala Lumpur International Airport appointed AmberSoft to implements its DMS. This experience enabled the company to improve its DMS and FingerTips is the culmination of that initiative. AmberSoft's President, Mr. Harvinder Singh receiving his award from Deputy Prime Minister Datuk Seri Najib Tun Razak.

Early this year, AmberSoft was awarded the prestigious .NET Connected certification by Microsoft USA for its ability to provide seamless information across enterprises. The FingerTips Search Service runs on Microsoft IIS Server and encapsulates the entire logic for the content search, including interfacing with the indexing service. FingerTips can bypass firewalls and proxy restrictions often present in corporate networks, thus allowing a flexible intranet/extranet level search to be carried out. The solution is now used by the likes of Koperasi Tentera, NAZA Motors, Sarawak Hidro, Jones Lang Wootton, ABX Express and SKS Power, among others.

AmberSoft was awarded a two-year MGS R&D grant to develop such a product in collaboration with Universiti Kebangsaan Malaysia in the areas of template indexing, taxonomies, automatic document summary, metric analysis and language-based retrieval, allowing users to seamlessly retrieve documents in Bahasa Malaysia.

It is targeting insurance, education and public-listed companies, banks and SMEs as potential customers. It intends to go into Bahasa Indonesia, Bahasa Brunei as well as Thai some day.