



AmberSoft Announces Made-in-Malaysia Next Generation of Corporate Management Solution

Kuala Lumpur - AmberSoft Sdn. Bhd.,

A seven year old, small but ambitious enterprise software solutions company, is pleased to announce the launch of FingerTips Professional 3.0. This is a next generation corporate content management solution that delivers on the promise of scalability, administrative capabilities, application integration, collaboration and an advanced yet easy to use user interface.

While the IT revolution has energised organizations and empowered individuals as a whole, the critical difference in organizations that want to stay ahead in the New Economy will be the ability to manage their content to extract knowledge from it. Information is now spruced all over the organization in faxes, brochures, tenders, drawings, e-files, web sites etc and the single greatest task is to keep all this data systematically organised, available online 24 hrs and with all the necessary security needed. This includes making sure access is controlled right down to who is viewing the information, e-mailing files, adding and deleting files and who is allowed to print the files etc.

An organisation that can manage this will have a key advantage over competitors. AmberSoft believes FingerTips 3.0 offers them a tool that will deliver this advantage. "FingerTips Professional 3.0 delivers on our vision of friendly user-centric computing and enterprise wide deployment needs which adds value to the organisation," said Sukhdev Singh, CTO of AmberSoft. "With the ability to organize electronic and physical information systematically, Fingertips truly empowers users, hiding the complexities of the underlying applications. This helps users focus on getting their jobs done, rather than spending precious time looking for files and information. With the support for MS Office files and most popular image formats, users will never have to leave the FingerTips environment when viewing and editing files, searching for information or even web browsing".

FingerTips was built to address the requirements of organisations that need to protect their vital information from damage, loss and theft. The new functionalities facilitate the tracking of users for security and auditing reasons as well as the ability to assign user access restrictions. Thus, all your corporate information is located and backed-up in a secure, central and easy to access location rather than scattered in various PC's and hard disk and other storage devices. FingerTips promises to be the first in the industry to deliver true user-centric computing, taking user productivity to unprecedented levels. In line with Ambersoft's overall strategy of platform and application independent solutions, this offering delivers lower total cost of ownership and significantly faster time to deploy as the integration of different applications and information sources is considerably easier.

This innovative technology allows applications to interact in new innovative ways by having FingerTips control and link the content between disparate applications. It enables users to focus on the work at hand, without the worry of choosing which application environment they should be in to perform the actions they need to do. As an example, a marketing manager, can now seamlessly check in reports into FingerTips and assign members of his team members who can immediately work and view the changes on the file centrally.

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If there are clip-art graphics that needs to be added to the file, users can immediately view the collection in Fingertips, enhance the images with the built in image editor and include the file into the document. He can also utilize the advance reporting function to track his team who have not been able to view the information and browse the web for additional data.without leaving FingerTips! As FingerTips is an office calibration tool that requires users to work with it all the time, its truly impressive what Ambersoft has achieved.

About AmberSoft

AmberSoft is a pioneer in Malaysia and we are proud to claim to be the first Malaysian Company to have developed a complete Knowledge Management Solution. It is in the process of applying for MSC status.

AmberSoft develops enterprise software solutions that provide access to all business-critical information and resources through a single user interface. Integrated within FingerTips are the firm's proven technologies for imaging, data integration, reporting and analytics, and document and knowledge management. The company offers its solutions, along with related consulting, education, and support services.

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