



**Title : MSC-ASIA Pacific ICT Awards Gala Dinner.**  
**Date : 13th October 2004.**  
**Venue : Putrajaya Marriott Hotel, Putraja**

AmberSoft, a leader in information management software solutions, announced today that it has been recognised and honoured with the MSC APICTA Best of Applications 2004 Award. The award identifies and rewards Malaysia's most successful and innovative software application. As a winner of this award category, AmberSoft automatically becomes a finalist in the international Asia Pacific ICT Awards to be held in Hong Kong in December 2004.

### Public Honour

AmberSoft were publicly honoured at a prestigious presentation dinner hosted by the Deputy Prime Minister of Malaysia, YAB Datuk Seri Najib Tun Razak at the Putrajaya Ballroom, Putrajaya Marriot Hotel. The MSC-Asia Pacific ICT Awards (MSC-APICTA), provides a platform to stimulate creativity, innovation and excellence in ICT in Malaysia, benchmark Malaysian ICT products and solutions, and to recognise outstanding achievements in ICT, of students, technopreneurs, SMEs and organisations with operations in Malaysia. Winners of MSC-APICTA represent Malaysia at the international Asia Pacific ICT Awards (APICTA), which will be hosted in Hong Kong in December 2004. The award positions AmberSoft as the leader amongst Information & Communications Technology (ICT) companies in Malaysia and the region. Mr Harvinder Singh, President of AmberSoft, says he is delighted with winning such a prestigious award. He adds, "the award has two major impacts on our business; exposure and credibility to our Business Partner

channel and clients internationally, and, just as importantly, it recognises the AmberSoft team's dedication and tireless efforts to producing a world class solution".



### Benefits of winning the reward

Winning such an award will give AmberSoft increased credibility in the eyes of potential customers and partners local and overseas and will enhance AmberSoft's reputation within

the Malaysian and International business community. "To establish a software product is hard work" points out Harvinder Singh, President of AmberSoft. "AmberSoft has been working at gaining a presence for over five years and Awards like this are critical to an organisation for expediency of their rollout and brand recognition. I would like to thank the MSC and Malaysian Government for their assistance over the few years in our quest to produce the leading edge Unified Document Management solution, called FingerTips, to empower the knowledge economy."



AmberSoft endeavors to ensure that the information is correct and fairly stated, but does not accept liability for any error or omission. The development of AmberSoft's products and services is continuous and published information may not be up to date. It is important to check the current position with AmberSoft.